Diana L. Perez

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EDUCATION

University of San Diego, CA

Bachelor of Finance, Bachelor of Marketing, minor in International Business

May 2025

• Finance GPA: 3.5/4; Cumulative GPA: 3.3/4.0

• College tuition paid through *University Presidential Scholarship (merit-based scholarship)*

College Corps Fellowship 2023-2024

Fall 2023

Study Abroad: University of San Diego, Madrid Center

Spring 2023

Questbridge National College Match Finalist

Fall 2020

PROJECTS

Financial Statement Analysis

Spring 2024

Investment Report: Waste Management Co.

Final Grade: A+

• Analyzed financial statements of the company in an investor point-of-view

• Created earnings projections, valuation analysis, and historical performance analysis

Financial Accounting

Spring 2022

Final Project: Balance Sheet and Ratio Analysis

Final Grade: A+

• Analyzed in an essay 10-K forms for the Dollar Tree Company

• Predicted financial future for the company

EXPERIENCE

Petco Health and Wellness Company, Inc.

San Diego, CA

Financial Planning and Analysis Intern

June 2024 - August 2024

- Supported financial analysts in building reports for monthly close and forecasts, aiding in accurate financial reporting
- Shadowed finance professionals, learning and assisting with financial modeling and key metric analysis

Campus Recreation, University of San Diego

San Diego, CA

Student Coordinator

April 2024 – Present

Student Leader

August 2023 - March 2024

Marketing and Social Media Operations Assistant

August 2022 - July 2023

- Utilizes interpersonal skills to resolve customer concerns, contributing to overall customer satisfaction
- Generates regular reports (sheets, docs, presentations, etc.) on facility usage, contributing valuable insights for strategic planning and resource allocation on social media

VOLUNTEER EXPERIENCE

Rotary Executive Club

Cd. Juarez, Chihuahua, Mx.

Chair Member

August 2014 – Present

Vice-President

June 2020 – August 2021

- Organize fundraisers for organizations in need once a week
- Donated necessities to low-income areas in border city Cd. Juarez, Chihuahua, Mx.

Loretto Academy Summer Camp Tutor

El Paso, Texas

French and Math Teacher Assitant/Tutor

June 2018 – August 2023

• Assisted coordinators and teachers at the summer camp for 3-13-year-old children

• Ensured rules and codes of conduct are being followed by attendees of the camp

ADDITIONAL INFORMATION

Microsoft Office Specialist (MOS) Excel Associate Certification

May 2022

Computer Skills: Microsoft Office (Excel, PowerPoint, Word), Tableau, Oracle, Microstrategy